

Home Furnishings Business[®]

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STRATEGY FOR THE FURNITURE INDUSTRY

**Style Directions:
Grape Expectations**

**What Sells:
Solid Wood Furniture**



**BUILD IT AND
THEY WILL COME**

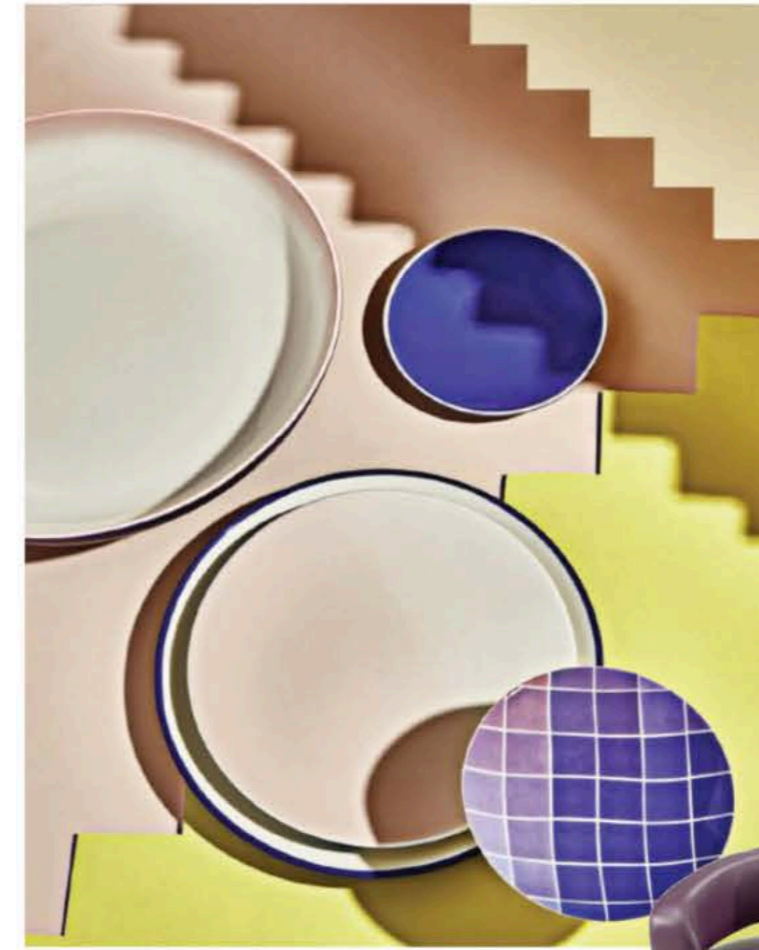
Bungalow 5



Zoe Bios Creative



Eilerson



Lenox



Surya

IS PURPLE
THE NEW
RED?



Christopher Guy



Company C



CR Laine



Palliser