

HFN

IDEA BOOK

JANUARY 2018

ATLANTA USHERS IN 2018



The Vento Lola collection from **Beatriz Ball** offers gracefully undulating rim designs. **Building 2, 1B-1801**

TOTAL HOME RETAIL INNOVATION & INSPIRATION

tactile touch

ROUGHING IT UP

Texture remains an integral element of design and often trumps color as a way to offer the eye more surface interest and tactile dimension. "The advancements in mixing fabric types and weave styles are new and exciting to give us more textures to work with," said Chris Socci of Atlanta-based interior design firm C. Socci Inc.. "Consumers want a complete experience in their living spaces; that includes these new textures. Bumpy, wavy or rough textures in a solid color are a great way to incorporate pattern while still giving the eye a place to rest."

Natural textures are also leading the way. "With our world so digital at every turn, we are craving nature as much as possible," said designer Kelli Ellis. "We also love the idea of craft and handmade goods. So we are seeing the adobe finish on many things; pottery, of course, walls, and countertops." Some of the looks consumers are connecting with also include textured linens, organic materials and soft velvets, Ellis added.



Surya's Ferry Accent Baskets are woven with multi-colored hemp for a handcrafted, global aesthetic.

Building 1, 11-A1, 11-A11

- 1 **Guildmaster's** Vincent Lattice Sofa in a burnt umber finish can be used outdoors. Cushions sold separately. **Building 1, 6-D2, 6-E1**
- 2 The Rectangular Glass Lattice Frame Wall Mirror from **Sagebrook** is impactful whether hung horizontally or vertically. **Building 2, 11-1119**
- 3 The Ilene mirror from **Surya** features spun bamboo inlaid on fiberboard substrate frame for a natural, Bohemian-inspired mirror. **Building 1, 11-A1, 11-A11**

