

# Home Furnishings Business<sup>®</sup>

OCTOBER 2018  
VOLUME 13 NUMBER 10

STRATEGY FOR THE FURNITURE INDUSTRY

## STATE OF THE INDUSTRY

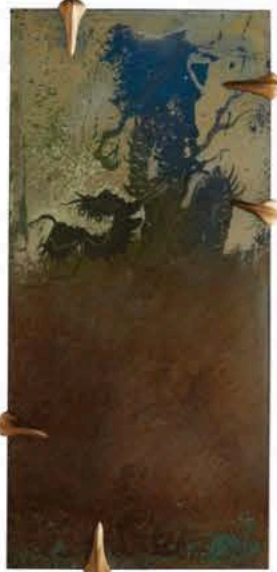
2019 FURNITURE INDUSTRY FORECAST

Style Directions:  
Terra Firma

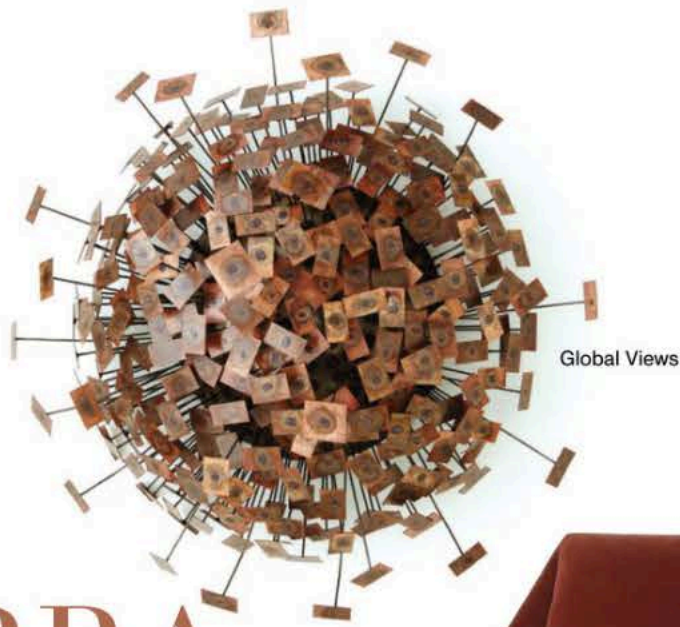
What Sells:  
Upholstery

New Products  
in High Point

2019



Arteriors



Global Views

# TERRA FIRMA

As complex colors dominate fashion and design, the earthiest of hues are inspiring home interiors. Deeper than millennial pink yet not quite rust or berry, these modern shades are pulled straight from a sunset. Pinky browns, salmon-infused red, deep terra cotta and muted marsala create a palette that's both soft and spicy.

BY TRISHA MCBRIDE FERGUSON



Four Hands

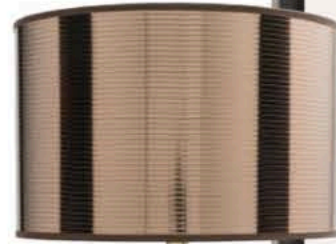


Sherwin-Williams' 2019 Color of the Year: Cavern Clay



Loloi

Nourison



Surya



Paragon



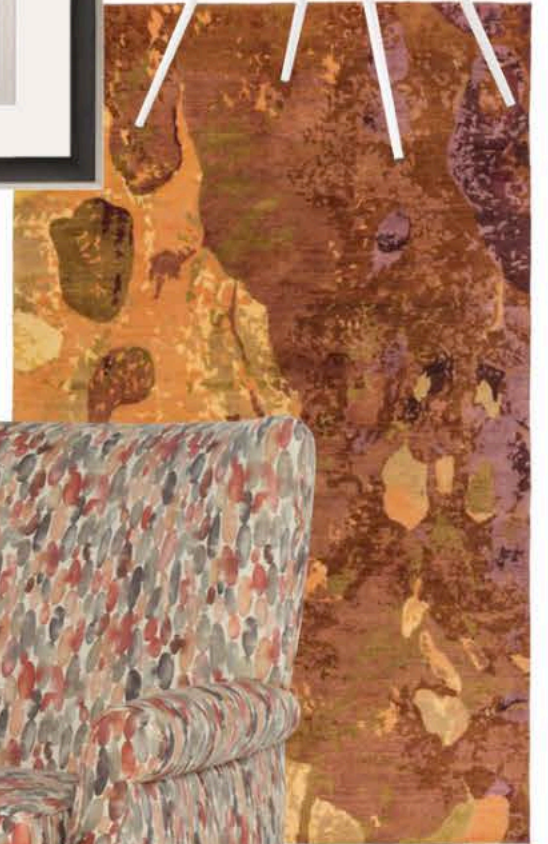
Sauder



Dimond Home



Sam Moore



Surya