

Home Furnishings Business[®]

NOVEMBER 2018
VOLUME 13 NUMBER 11

STRATEGY FOR THE FURNITURE INDUSTRY

THE FURNITURE CONSUMER HAS A PULSE!

Style Directions:
Keyed Up

What Sells:
Home Accessories

STYLE DIRECTIONS



Sterling

KEYED UP

The quintessential emblem of classic design, the Greek Key (meander) motif was named for the river Meander in ancient Greece where it came to symbolize infinity and the eternal flow of things. In today's home décor it represents the perfect balance of simple and elaborate, modern and ancient, and masculine and feminine. Who knew this linear pattern of interlocking right-angle spirals would transcend time to become a designer favorite?

BY TRISHA MCBRIDE FERGUSON



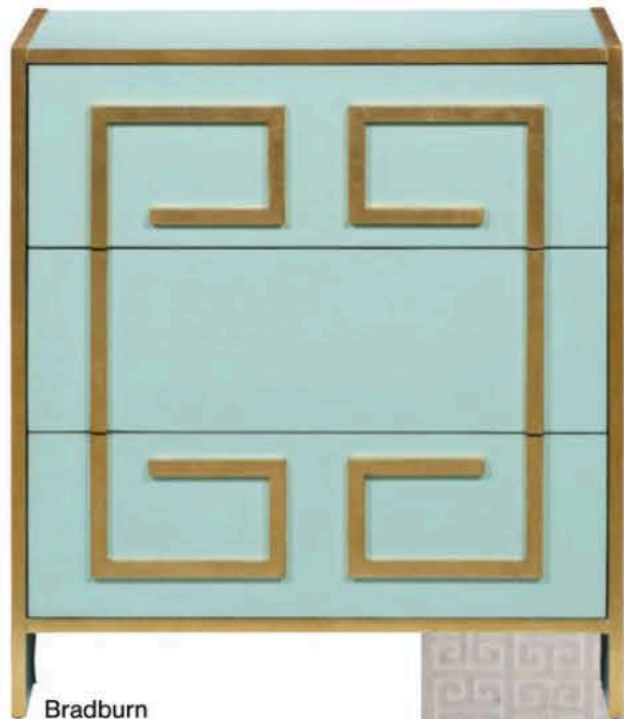
Caracole



Chelsea House

Fine Furniture Design

Dimond Home



Bradburn



Currey & Company



Jaipur Living



David Francis Furniture



Bernhardt

BOTH GRAPHIC AND ARCHITECTURAL, THE GREEK KEY IS TIMELESS



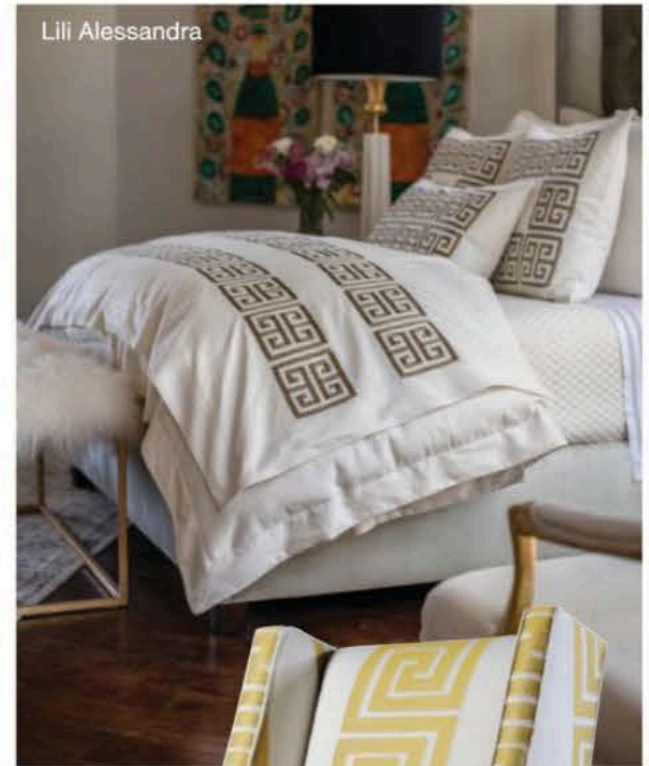
Surya



Lexington



Hooker Furniture



Lili Alessandra



Jonathan Charles



Dimond Lighting



Thibaut



Hancock & Moore



Stein World



Taylor Kiing