

# lighting & decor



*come and  
get it*  
contemporary style

# OFF THE RUNWAY, ON THE FLOOR

Tassels and fringe made a big comeback on the runway last year, and now these embellishments are hitting the ground, so to speak. See how tassels are reinterpreted and reinvented on area rugs.

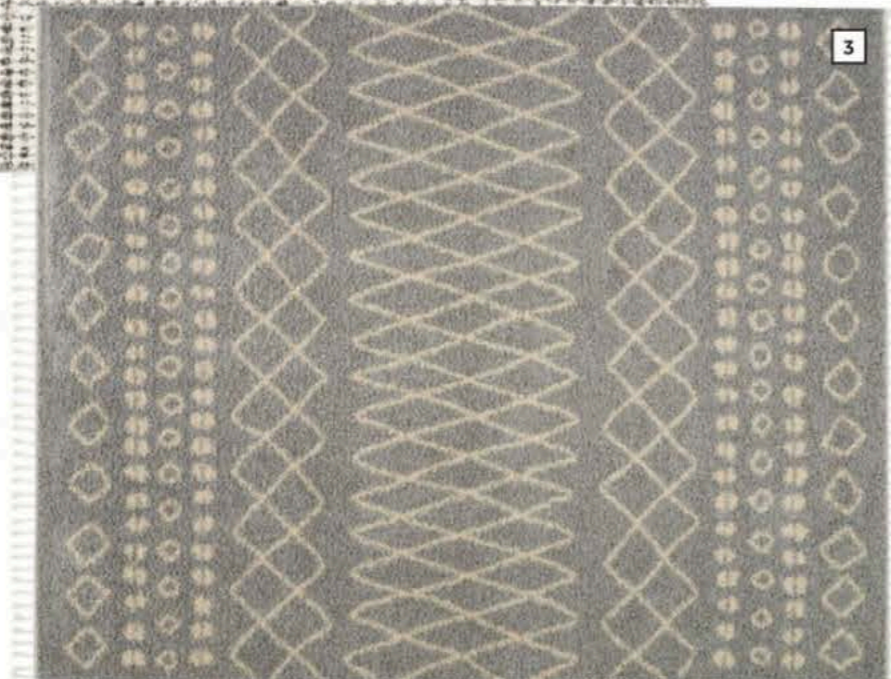
BY ALISON MARTIN

## NEUTRAL

**1** Texture under foot: Classic Home's Carmel kilim shag rug feels soft and comfortable. The clean lines alternate between an ivory white shag and a lower-pile black. [www.classichome.com](http://www.classichome.com)

**2** An eco-friendly flatweave made of fine quality wool and recycled sari silk, the Tamil Perkins rug from Jaipur Living brings one-of-a-kind charm to transitional spaces. The deep gray and white color palette creates stylish contrast on the intricate repeating pattern, keenly accented by braided fringe for a worldly bohemian touch. [www.jaipurliving.com](http://www.jaipurliving.com)

**3** The distinct tribal pattern of open diamonds and dots defines Nourison's Moroccan shag area rug. Both soft and warm, its patterns and twisted fringe give this power-loomed rug the appearance of a handmade Moroccan textile. [www.nourison.com](http://www.nourison.com)



## BOLD

**4** Made in India, Feizy's Abelia Collection is the perfect marriage of deep naturals and pops of warm color. Energetic patterns dance across tufted wool, evoking sun-drenched days and moonlit Moroccan nights. [www.feizy.com](http://www.feizy.com)

**5** Surya's Love power-looped rug sports a traditional bohemian pattern, updated with thick, piled yarn in vivid shades of fuchsia, turquoise, tangerine, yellow, and greenery as well as long, braided fringing. Made in Turkey. [www.surya.com](http://www.surya.com)

**6** A pattern of squares, lines and dots parade across Momeni's bright and bold Tahoe rug. Tassels at the top and bottom of the rug accentuate the exotic vibe of the collection with a fun, fringed border. Exceptional in style and composition, Tahoe is hand-hooked from natural wool threads. [www.momeni.com](http://www.momeni.com)

**7** Hooked of 100 percent wool by skilled artisans, the Farrah Collection by Loloi offers a well-crafted series of free-spirited rugs. The large, colorful tassels at the top and bottom enhance the look. [www.loloirugs.com](http://www.loloirugs.com)